

RAJAR DATA RELEASE



Quarter 3 2024 – October 24th 2024

COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

NATIONAL STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 23	Q2 24	Q3 24	Q3 24 vs. Q3 23	Q3 24 vs. Q2 24	Q3 23	Q2 24	Q3 24
ALL RADIO	Q	49529	50813	50898	2.8%	0.2%	100.0	100.0	100.0
ALL BBC	Q	31687	32019	32620	2.9%	1.9%	43.8	42.6	44.5
15-44	Q	11732	12418	12699	8.2%	2.3%	31.0	30.4	31.8
45+	Q	19954	19601	19922	-0.2%	1.6%	49.9	48.3	50.6
ALL BBC NETWORK RADIO	Q	29015	29472	30148	3.9%	2.3%	38.7	38.2	40.0
BBC RADIO 1	Q	7773	8122	8179	5.2%	0.7%	4.8	5.2	5.3
BBC RADIO 1XTRA	H	644	829	804	24.8%	-3.0%	0.3	0.4	0.4
BBC RADIO 2	Q	13473	13318	13309	-1.2%	-0.1%	13.1	13.5	13.4
BBC RADIO 3	Q	2002	1833	2039	1.8%	11.2%	1.3	1.3	1.6
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	9659	9327	10091	4.5%	8.2%	11.9	11.4	12.2
BBC RADIO 4	Q	9325	8976	9686	3.9%	7.9%	10.8	10.3	11.0
BBC RADIO 4 EXTRA	Q	1453	1417	1521	4.7%	7.3%	1.1	1.0	1.1
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	6427	5815	6715	4.5%	15.5%	4.1	3.4	4.1
BBC RADIO 5 LIVE	Q	5560	5367	6019	8.3%	12.1%	3.0	3.1	3.5
BBC RADIO 5 SPORTS EXTRA	Q	2239	1115	1781	-20.5%	59.7%	1.1	0.2	0.7
BBC 6 MUSIC	Q	2753	2745	2725	-1.0%	-0.7%	2.5	2.4	2.3
BBC ASIAN NETWORK UK	H	462	644	609	31.8%	-5.4%	0.3	0.3	0.3
BBC WORLD SERVICE	Q	940	1194	1099	16.9%	-8.0%	0.4	0.5	0.5
BBC LOCAL/REGIONAL	Q	7341	7046	6756	-8.0%	-4.1%	5.1	4.3	4.6

RAJAR DATA RELEASE Q3 24 – October 24th 2024



NATIONAL STATIONS – PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 23	Q2 24	Q3 24	Q3 24 vs. Q3 23	Q3 24 vs. Q2 24	Q3 23	Q2 24	Q3 24
ALL COMMERCIAL	Q	39283	40457	40100	2.1%	-0.9%	54.1	55.0	53.3
15-44	Q	18148	19161	19144	5.5%	-0.1%	66.3	67.0	65.3
45+	Q	21135	21296	20957	-0.8%	-1.6%	48.3	49.4	47.6
ALL NATIONAL COMMERCIAL	Q	27068	27801	27642	2.1%	-0.6%	26.8	26.1	26.1
ABSOLUTE RADIO NETWORK	H	5458	5560	5660	3.7%	1.8%	3.9	3.6	3.7
ABSOLUTE RADIO	Q	2376	2075	1974	-16.9%	-4.9%	1.6	1.4	1.3
ABSOLUTE RADIO 60S	H	149	152	170	14.1%	11.8%	0.1	0.1	0.1
ABSOLUTE RADIO 70S	H	319	327	370	16.0%	13.1%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1550	1587	1714	10.6%	8.0%	0.8	0.9	0.8
ABSOLUTE RADIO 90S	H	996	926	975	-2.1%	5.3%	0.4	0.3	0.3
ABSOLUTE RADIO 00S	H	309	352	400	29.4%	13.6%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	147	194	240	63.3%	23.7%	*	*	*
ABSOLUTE CLASSIC ROCK	H	830	847	837	0.8%	-1.2%	0.5	0.4	0.5
ABSOLUTE RADIO COUNTRY	H	430	458	541	25.8%	18.1%	0.3	0.3	0.3
BOOM RADIO	Q	662	621	701	5.9%	12.9%	0.8	0.7	0.7
CAPITAL BRAND (UK)	H	7994	9101	9689	21.2%	6.5%	4.2	4.6	5.0
CAPITAL CHILL	Q	128	241	232	81.3%	-3.7%	*	0.1	0.1
CAPITAL DANCE	Q	976	1119	1016	4.1%	-9.2%	0.4	0.5	0.5
CAPITAL NETWORK (UK)	H	6116	6992	7502	22.7%	7.3%	3.0	3.2	3.5
CAPITAL XTRA BRAND UK	H	1778	2125	2190	23.2%	3.1%	0.6	0.9	0.8
CAPITAL XTRA (UK)	H	1496	1698	1746	16.7%	2.8%	0.5	0.6	0.7
CAPITAL XTRA RELOADED	Q	472	635	669	41.7%	5.4%	0.1	0.2	0.2
CLASSIC FM ¹	H			4416					3.6
GB NEWS RADIO	Q	398	518	611	53.5%	18.0%	0.3	0.3	0.4
GOLD NETWORK (UK)	H	1774	1834	1824	2.8%	-0.5%	1.2	1.2	1.2
GREATEST HITS NETWORK (EXC PARTNERS)	H	6660	7640	7547	13.3%	-1.2%	5.6	6.3	6.2
GREATEST HITS RADIO	H	6583	7525	7435	12.9%	-1.2%	5.5	6.2	6.1
HEART BRAND (UK)	H	11336	12763	12992	14.6%	1.8%	7.3	7.7	7.8
HEART 70S	Q	702	715	853	21.5%	19.3%	0.3	0.2	0.3
HEART 80S	Q	1679	1832	1847	10.0%	0.8%	0.6	0.8	0.7
HEART 90S	Q	1004	1136	1296	29.1%	14.1%	0.3	0.4	0.4
HEART 00S	Q	778	1020	1001	28.7%	-1.9%	0.3	0.4	0.4
HEART DANCE	Q	896	1100	1052	17.4%	-4.4%	0.4	0.4	0.4
HEART NETWORK (UK)	H	8587	9624	9793	14.0%	1.8%	5.4	5.6	5.6
HEAT	H	473	609	652	37.8%	7.1%	0.2	0.2	0.2

¹ Station changed reporting survey period
www.rajara.co.uk

* = less than 0.05%

NATIONAL STATIONS – PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 23	Q2 24	Q3 24	Q3 24 vs. Q3 23	Q3 24 vs. Q2 24	Q3 23	Q2 24	Q3 24
HITS RADIO NETWORK (EXC PARTNERS)	H	6529	7071	7225	10.7%	2.2%	5.1	5.0	4.7
HITS RADIO PRIDE ¹	H			321					0.1
HITS RADIO PORTFOLIO (EXC PARTNERS)	H	12011	13242	13269	10.5%	0.2%	10.7	11.3	10.9
HITS RADIO	H	1895	4822	4617	143.6%	-4.3%	0.8	2.8	2.5
JAZZ FM	H	490	458	537	9.6%	17.2%	0.2	0.2	0.3
KERRANG!	H	364	417	420	15.4%	0.7%	0.2	0.2	0.2
KISS NETWORK	H	4479	4047	3687	-17.7%	-8.9%	2.1	1.7	1.6
KISS	Q	2599	2007	1666	-35.9%	-17.0%	0.9	0.8	0.6
KISS FRESH	H	289	213	188	-34.9%	-11.7%	0.1	0.1	0.1
KISSTORY	Q	2572	2382	2341	-9.0%	-1.7%	1.3	0.9	0.9
LBC BRAND (UK)	H	2920	3333	3396	16.3%	1.9%	2.8	2.9	3.0
MAGIC NETWORK	H	4089	4173	3669	-10.3%	-12.1%	2.2	2.0	2.0
MAGIC	Q	3154	2650	2207	-30.0%	-16.7%	1.5	1.5	1.1
MAGIC AT THE MUSICALS	H	168	259	264	57.1%	1.9%	0.1	0.1	0.1
HITS RADIO CHILLED (SURVEYED AS MAGIC CHILLED)	H	427	462	452	5.9%	-2.2%	0.1	0.1	0.1
MAGIC SOUL	H	495	603	666	34.5%	10.4%	0.3	0.2	0.2
MELLOW MAGIC	H	531	443	430	-19.0%	-2.9%	0.2	0.2	0.2
PLANET ROCK	Q	1364	1198	1003	-26.5%	-16.3%	1.1	0.9	0.9
MAGIC CLASSICAL (SURVEYED AS SCALA RADIO)	H	201	196	219	9.0%	11.7%	0.2	0.2	0.2
SMOOTH BRAND (UK)	H	6211	7215	7668	23.5%	6.3%	4.3	4.6	4.7
SMOOTH RADIO CHILL	Q	562	531	457	-18.7%	-13.9%	0.3	0.2	0.2
SMOOTH RADIO COUNTRY	Q	321	426	463	44.2%	8.7%	0.1	0.1	0.2
SMOOTH RELAX	Q		494	542		9.7%		0.2	0.2
SMOOTH RADIO NETWORK (UK)	H	5475	6264	6626	21.0%	5.8%	3.9	4.0	4.1
SUNRISE RADIO NATIONAL	Y	333	359	370	11.1%	3.1%	0.2	0.2	0.2
TALK (WAS TALKRADIO)	H	690	689	576	-16.5%	-16.4%	0.5	0.4	0.5
TALKSPORT	H	3009	3410	3205	6.5%	-6.0%	2.0	2.2	1.9
TALKSPORT2	H	376	563	431	14.6%	-23.4%	0.1	0.1	0.1
TIMES RADIO	H	498	478	557	11.8%	16.5%	0.4	0.4	0.4
VIRGIN RADIO	H	1498	1628	1551	3.5%	-4.7%	1.0	0.8	0.8
VIRGIN RADIO 80S PLUS	H	148	236	301	103.4%	27.5%	*	*	*
VIRGIN RADIO ANTHEMS	H	282	329	453	60.6%	37.7%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	345	249	368	6.7%	47.8%	0.1	0.1	0.1
RADIO X BRAND (UK)	H	2162	2323	2352	8.8%	1.2%	1.9	1.9	1.8
RADIO X CLASSIC ROCK	Q	174	299	213	22.4%	-28.8%	0.1	0.2	0.1
RADIO X NETWORK (UK)	H	1977	2153	2170	9.8%	0.8%	1.8	1.7	1.7
ALL LOCAL COMMERCIAL	Q	27385	28201	28035	2.4%	-0.6%	27.2	28.9	27.2
OTHER LISTENING	Q	5041	6112	5942	17.9%	-2.8%	2.1	2.4	2.1

¹ Station changed reporting survey period

* = less than 0.05%

RAJAR DATA RELEASE Q3 24 – October 24th 2024



SCOTTISH STATIONS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 23	Q2 24	Q3 24	Q3 24 vs. Q3 23	Q3 24 vs. Q2 24	Q3 23	Q2 24	Q3 24
BBC Radio Scotland	H	4677	827	788	776	-6.2%	-1.5%	6.8	5.1	4.8
Capital Scotland	H	2944	384	451	462	20.3%	2.4%	3.1	3.7	4.4
Central FM	Y	220	46	45	39	-15.2%	-13.3%	9.2	7.2	6.6
Clyde 1	H	1961	625	706	747	19.5%	5.8%	13.8	18.6	18.9
Forth 1	H	1210	333	373	383	15.0%	2.7%	16.6	18.5	17.9
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	406	75	62	66	-12.0%	6.5%	9.8	11.8	11.6
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1210	108	123	108	0.0%	-12.2%	7.3	5.8	5.4
Greatest Hits Radio (Glasgow & the West)	H	1961	256	201	200	-21.9%	-0.5%	4.7	4.1	4.7
Greatest Hits Radio (North East Scotland)	Y	345	38	45	43	13.2%	-4.4%	3.7	6.7	6.3
Greatest Hits Radio (North of Scotland)	Y	257	19	19	22	15.8%	15.8%	2.5	2.2	3.3
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	112	38	38	39	2.6%	2.6%	18.1	18.3	20.9
Greatest Hits Radio (Tayside & Fife)	Y	385	29	52	48	65.5%	-7.7%	4.6	8.5	7.7
Heart Scotland East	H	1249	124	146	135	8.9%	-7.5%	2.9	2.6	2.9
Heart Scotland West	H	1672	256	231	250	-2.3%	8.2%	3.1	2.7	1.9
Kingdom FM	Y	297	45	49	51	13.3%	4.1%	5.6	4.4	4.7
MFR	Y	257	101	88	91	-9.9%	3.4%	14.7	15.3	15.5
Nation Radio Scotland (East)	H	1210	15	23	22	46.7%	-4.3%	0.1	0.1	0.1
Nation Radio Scotland (West)	H	1890	105	129	119	13.3%	-7.8%	2.7	3.0	2.7
Northsound 1	Y	345	113	115	117	3.5%	1.7%	12.3	12.2	13.0
Original 106 (Aberdeen)	Y	345	77	91	94	22.1%	3.3%	12.6	14.5	13.4
Smooth Radio Scotland	H	1890	347	368	369	6.3%	0.3%	5.9	8.9	7.5
Tay FM	Y	385	113	114	116	2.7%	1.8%	19.1	16.1	16.7
West FM	Y	287	93	105	105	12.9%	0.0%	17.1	19.6	18.7

LONDON STATIONS - PAGE 1

SAMPLE SIZE:
Survey period - Q3 2024
Code Q (Quarter): 5,953 Diaries 15+

TERMS
WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 23	Q2 24	Q3 24	Q3 24 vs. Q3 23	Q3 24 vs. Q2 24	Q3 23	Q2 24	Q3 24
BBC Radio London	Q	603	673	495	-17.9%	-26.4%	0.8	1.0	0.7
Capital London	Q	1819	1963	1786	-1.8%	-9.0%	3.6	4.2	4.3
Capital XTRA (London)	Q	754	709	664	-11.9%	-6.3%	1.4	1.4	1.1
Gold London	Q	374	352	369	-1.3%	4.8%	1.1	1.0	0.8
Greatest Hits Radio (London)	Q	1145	1065	1072	-6.4%	0.7%	3.4	2.8	2.6
Heart London	Q	2087	2084	1945	-6.8%	-6.7%	5.1	4.6	4.6
Hits Radio (London) (surveyed as KISS (London))	Q	1022	723	645	-36.9%	-10.8%	1.6	1.5	1.2
LBC London	Q	1386	1462	1415	2.1%	-3.2%	7.4	7.6	8.7
LBC News (London)	Q	388	444	434	11.9%	-2.3%	0.7	0.8	0.5
Magic (London)	Q	1524	1268	1066	-30.1%	-15.9%	3.6	4.0	2.4
Smooth Radio London	Q	1052	1192	1247	18.5%	4.6%	2.3	2.7	2.6
Radio X London	Q	483	490	574	18.8%	17.1%	1.6	1.9	2.2

LONDON STATIONS – PAGE 2

NATIONAL STATIONS ON LONDON TSA									
	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 23	Q2 24	Q3 24	Q3 24 vs. Q3 23	Q3 24 vs. Q2 24	Q3 23	Q2 24	Q3 24
BBC Radio 1	Q	1352	1396	1508	11.5%	8.0%	3.4	4.0	5.0
BBC Radio 2	Q	2111	2115	2113	0.1%	-0.1%	8.9	9.7	8.9
BBC Radio 3	Q	630	574	563	-10.6%	-1.9%	1.8	1.7	2.6
BBC Radio 4	Q	2187	2085	2236	2.2%	7.2%	12.7	13.2	13.3
BBC Radio 5 live	Q	1261	1242	1436	13.9%	15.6%	3.2	3.3	3.4
Classic FM	H	1142	892	908	-20.5%	1.8%	3.6	3.6	3.4

RAJAR DATA RELEASE Q3 24 – October 24th 2024



BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<i>Time period varies per station</i>		Q3 2023	Q2 2024	Q3 2024
NATIONAL STATIONS - MON-FRI				
BBC Radio 1 - 07.00 - 11.00am (Fri 07:00-10:30am) *	Q			4307
BBC Radio 2 - 06.30 - 09.30am	Q	6513	6423	6277
BBC Radio 3 - 06.30 - 09.30am	Q	734	749	866
BBC Radio 4 - 06.00 - 09.00am	Q	5550	5465	5849
BBC Radio 5 live - 06.00 - 09.00am	Q	1449	1401	1579
Absolute Radio Network - 06.00 - 10.00am	H	2333	2212	2261
Capital Network (UK) - 06.00 - 10.00am **	H	2484	2808	2959
Classic FM ¹ - 06.30 - 10.00am	H			1937
GB News Radio - 06.00 - 09.30am	Q	163	214	253
Greatest Hits Radio - 06.00 - 10.00am ***	H	2691	2980	2953
Heart Network (UK) - 06.30 - 10.00am **	H	3805	4150	4049
Hits Radio - 06.00 - 10.00am ***	H			431
KISS - 07.00 - 11.00am	Q	1046	939	721
Magic - 06.00 - 10.00am	Q	1112	1059	890
Planet Rock - 06.00 - 10.00am	Q	619	546	431
Talk (was TalkRadio) - 06.30 - 10.00am	H	318	298	270
talkSPORT - 06.00 - 10.00am	H	1261	1328	1228
Times Radio - 06.00 - 10.00am	H	299	252	259
Virgin Radio Network - 06.30 - 10.00am	H	876	901	887
Radio X Network (UK) - 06.30 - 10.00am	H	1192	1162	1122

RAJAR DATA RELEASE Q3 24 – October 24th 2024



BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q3 2023	Q2 2024	Q3 2024
<i>Time period varies per station</i>				
LONDON STATIONS - MON-FRI				
BBC Radio London - 06.00 - 10.00am	Q	177	161	179
Capital London - 06.00 - 10.00am	Q	652	793	720
Capital XTRA (London) - 06.30 - 10.00am	Q	275	249	194
Gold London - 06.00 - 10.00am	Q	127	117	107
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	439	393	338
Heart London - 06.30 - 10.00am	Q	731	777	741
Hits Radio (London) (surveyed as KISS (London)) - 07.00 - 11.00am	Q	412	325	239
LBC London - 07.00 - 10.00am	Q	744	734	847
LBC News (London) - 07.00 - 10.00am	Q	162	175	144
Magic (London) - 06.00 - 10.00am	Q	565	533	470
Smooth Radio London - 06.00 - 10.00am	Q	377	378	384
Radio X London - 06.30 - 10.00am	Q	238	202	300